



Tourism Statistics Summary – February 2014

OVERVIEW

Winter international visitor arrivals; both tourists and excursionists for 2014 continues to show increases; with February recording 11.2% compared to the same period last year, with arrivals totalling 16,354 visitors.

This was the second largest recorded number of visitors to Anguilla, dating back to figures from 1993, with February 2007 recording 16,452, a total of 98 visitors more than February 2014 figure.

This period's increase was due to a 3.2% increase in tourist arrivals and excursionist arrivals' increase of 18.1% when comparing with February 2013.

Of these visitors, 1.2% of arrivals were represented by business travellers and the other 98.8% for vacation.

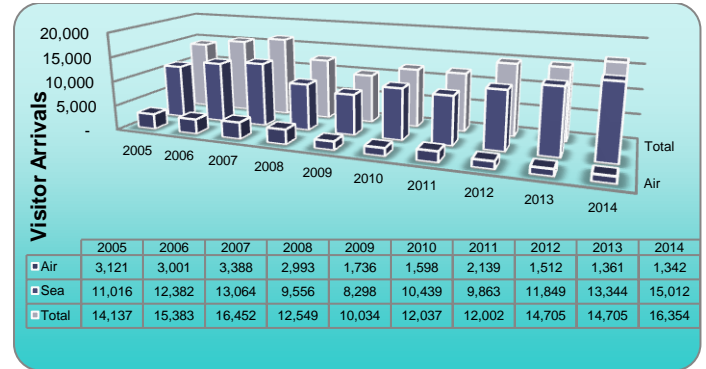


Figure 1: Visitor Arrivals, February 2005 - 2014

PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) were up 6.8% from February's 2013 figure, totalling 22,061 passengers for the month.

February arrivals at the seaports saw inward passengers of 20,351 (92.2%). Of which, 16,605 passengers (81.6%) entered at the Blowing Point terminal and 3,746 (18.4%) arrived at the Sandy Ground port. 1,710 (7.8%) passengers came into Anguilla via the Clayton J. Lloyd International Airport.

Passenger departures for the period increased by 8.6% relative to the same period in 2013, to 21,842 outbound passengers.

Passengers departures from Anguilla of 91.5% did so via the seaports. Of which, 16,278 passengers (81.5%) left through the Blowing Point terminal and 3,704 passengers (18.5%) made their exit from the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 8.5% (1,860) of the departures from Anguilla.

TOURIST (Stay- Over Visitors)

February tourists or stay over visitor arrivals to Anguilla was up 3.2% over the same period for 2013 with 7,026 persons. Anguilla's tourist arrivals in February show a steady increase over the previous year since 2010 after a 23.5% decline in 2009 over the February 2008 figure. Anguilla's tourist arrivals by sea held a share of 82.3% and 17.7% by air.

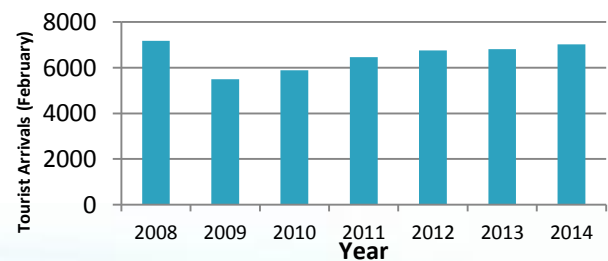


Figure 2: Tourist Arrivals, February 2008-2014

TOURIST (Stay- Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for the period under review stood at 7.6 days, the same when compared to February 2013. The largest slice of tourists, representing more than half (52.9%) spent 4-7 days in Anguilla. 24.1% of tourists wished to stay 8-15 days, followed by 15.8% indicating 1-3 days, 2.0% for 16-22 and 5.2% stayed for 23 or more days as their intended length of stay.

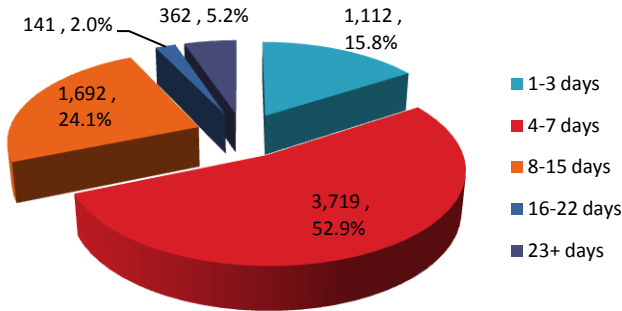


Figure 3: Tourist Arrivals by Length of Stay, February 2014

Anguilla source market data showed increases within 5 and declines within 5 markets each; with the largest increase occurring in the ‘Other European’ market of 31.5% followed by the ‘Other’ market sources with 25.0%. The largest decline was experienced by the Dutch West Indies market with a decline of 34.7% followed by 15.9% in the UK market. Anguilla’s major source market USA increased by 6.0%, with a 74.0% share of the tourist market.

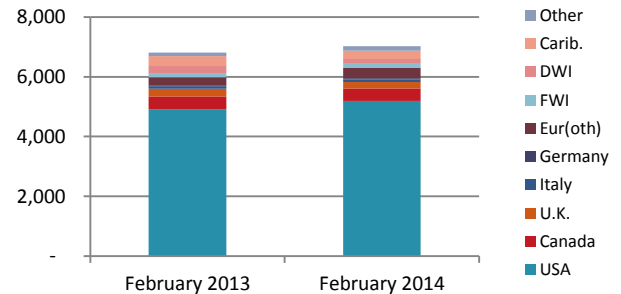


Figure 4: Tourist Arrivals by Country of Residence, February 2013 and 2014

EXCURSIONIST (Day Trippers)

Excursionist arrivals for February 2014 recorded more arrivals over the same period in 2013. Records showed an 18.1% increase; 9,328 day trippers. This was the highest number of excursionists to the island since recorded figures dating back to 1993. 99.0% of excursionists entered Anguilla at the seaports. 59.7% of which came in at the Blowing Point terminal and 40.3% at Sandy Ground. 1.0% entered at the Clayton J. Lloyd Airport.

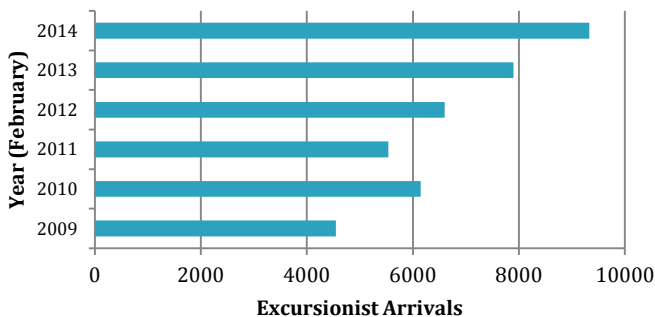


Figure 5: Excursionist Arrivals, February 2009–2014

Day trippers to Anguilla showed growth in many of the markets for the period. The largest increase was in the German market; 38.9%; followed by 34.5% in the Canadian markets this month. The only two declines came from the Dutch West Indies and within the ‘Other’ markets of 14.7%.

Anguilla major source market the USA, held a share of 46.0% of this excursionists’ market which showed an increase of 25.8% over the period February 2013.

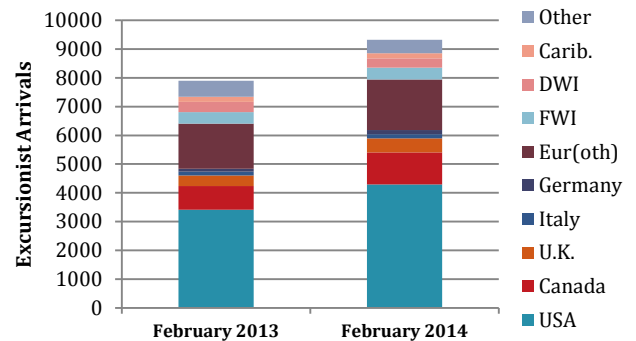


Figure 6: Excursionist Arrivals by Country of Residence, February 2013 and 2014

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>

ANGUILLA STATISTICS DEPARTMENT
 OLD COURT HOUSE BUILDING
 P.O.BOX 60 | THE VALLEY | ANGUILLA
 BRITISH WEST INDIES
 Telephone: +(264) 497-5731 | Fax: +(264) 497-3986
 Email: statistics@gov.ai